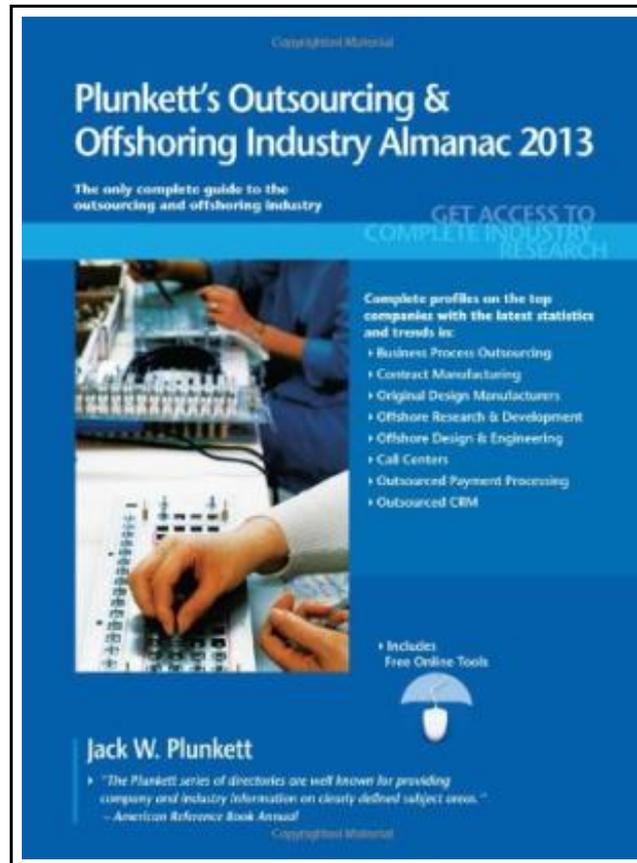


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Plunkett Research, Ltd. Paperback. Book Condition: New. Paperback. 479 pages. Dimensions: 11.0in. x 8.5in. x 1.1in. **PLUNKETTS OUTSOURCING and OFFSHORING INDUSTRY ALMANAC 2013** Key Features: Industry trends analysis, market data and competitive intelligence Market forecasts and Industry Statistics Industry Associations and Professional Societies List In-Depth Profiles of hundreds of leading companies Industry Glossary Buyer may register for access to search and export data at Plunkett Research Online Pages: 478 Statistical Tables Provided: 8 Companies Profiled: 336 Geographic Focus: Global A complete market research report, including forecasts and market estimates technologies analysis and developments at innovative firms. You will gain vital insights that can help you shape your own strategy for business development, product development and investments. How is the industry evolving How is the industry being shaped by new technologies How is demand growing in emerging markets and mature economies What is the size of the market now and in the future What are the financial results of the leading companies What are the names and titles of top executives What are the top companies and what are their revenues Contents, Statistics, Forecasts and Analysis Include: Major Trends Affecting the Outsourcing and Offshoring Industry 1) Introduction to the Outsourcing and Offshoring Industry 2) Pros and Cons of Outsourcing and Offshoring 3) BPO and KPO: White-Collar and Professional Tasks Are Offshored to a Growing Extent 4) Nearshoring and Reshoring Keep Operations Closer to Home 5) Health Care Goes Offshore, Medical Tourism and Clinical Trials Thrive in China, India and Elsewhere 6) Clinical Trials and Medical Records Processing Conducted Abroad Spark Concerns 7) From India to Singapore to Australia, Nations Compete Fiercely in Biotech Development 8) Offshoring to India Drives Changes in Global Consulting 9) Outsourcing and Offshoring Boom in China Challenged by Rising Wages, Employee Demands and Regulation 10) R and D Expands in Chinese Research Parks Patent Filings Soar 11) Offshore Research, Development and Engineering Grows in India, Singapore, Taiwan and Korea 12) Globalization: Growth in Offshore Apparel Manufacturing Vietnam, Cambodia and Other Countries...



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